

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 2

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57126

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57126-2

DATE PRINTED

11/05/12

PAGE 1

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)		
AND	3050 K St NW Ste 100		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-5108	Washington	DC 20003-4024	
	USA		USA		
CONTACT			PRODUCT		ISSUE
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2113-DCCC	PRODUCT CODE	1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: DCCC										
1	M-F	1	09:00A	09:30A	30S	10/30/12-11/05/12	PITTSBURGH LIVE	2	300.00	600.00
2	T-F	2	09:30A	09:57A	30S	10/30/12-11/02/12	PITTSBURGH LIVE	2	300.00	600.00
3	M-F	1	09:58A	10:57A	30S	10/30/12-11/05/12	LET'S MAKE A DEAL	2	650.00	1300.00
4	M-F	1	10:58A	11:58A	30S	10/30/12-11/05/12	PRICE IS RIGHT	2	800.00	1600.00
5	M-F	1	11:58A	12:30P	30S	10/30/12-11/05/12	NOON NEWS	2	800.00	1600.00
6	M-F	1	12:30P	02:00P	30S	10/30/12-11/05/12	CBS SOAPS 1230-2P	2	650.00	1300.00
7	M-F	2 1	02:58P	03:58P	30S	10/30/12-11/02/12 11/05/12-11/05/12	DR. PHIL	3	550.00	1650.00
8	Su	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	1	900.00	900.00
9	M-F	2 1	05:00A	05:58A	30S	10/30/12-11/02/12 11/05/12-11/05/12	THIS MORNING 5-6AM	3	500.00	1500.00
10	M-F	1	05:58A	07:00A	30S	10/30/12-11/05/12	THIS MORNING 6-7AM	2	850.00	1700.00
11	M-F	1	07:00A	09:00A	30S	10/30/12-11/05/12	THE EARLY SHOW	2	500.00	1000.00
12	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	600.00	600.00
13	Su	1	08:28A	08:57A	30S	11/04/12-11/04/12	KD/PG SUNDAY EDITION	1	325.00	325.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
14	M-F	1	04:00P	04:30P	30S	10/30/12-11/05/12	4-430PM NEWS	2	900.00	1800.00
15	T-F	1	04:30P	05:00P	30S	10/30/12-11/02/12	430-5PM NEWS	1	900.00	900.00
16	M-F	1	05:00P	05:30P	30S	10/30/12-11/05/12	5-530PM NEWS	2	1100.00	2200.00
17	T-F	2	05:30P	06:00P	30S	10/30/12-11/02/12	530-6PM NEWS	2	1100.00	2200.00
18	M-F	2 1	05:58P	06:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	M-F 6PM NEWS	3	1350.00	4050.00
19	T-F	2	06:30P	07:00P	30S	10/30/12-11/02/12	M-F 630PM NEWS	2	1350.00	2700.00
20	M-F	1	11:35P	12:37A	30S	10/30/12-11/05/12	11:35P-12:37A - LETTERMAN	2	750.00	1500.00
21	M-F	2 1	11:00P	11:35P	30S	10/30/12-11/02/12 11/05/12-11/05/12	11PM NEWS	3	2750.00	8250.00
22	Sa	1	11:00P	11:35P	30S	11/03/12-11/03/12	11PM NEWS	1	2500.00	2500.00
23	Su	1	11:30P	12:05A	30S	11/04/12-11/04/12	KDKA-TV NEWS AT ELEVEN	1	2500.00	2500.00
24	M-F	2 1	07:30P	07:58P	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE INSIDER	3	900.00	2700.00
25	M	1	07:58P	09:00P	30S	11/05/12-11/05/12		1	6000.00	6000.00
HOW-MOTHER/2 BROKE GIRLS										
26	W	1	07:58P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV	1	4500.00	4500.00

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			FROM	TO						
27	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	5000.00	5000.00
28	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
29	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	4500.00	4500.00
30	Su	1	10:30P	11:30P	30S	11/04/12-11/04/12	THE MENTALIST	1	5500.00	5500.00
31	Su	1	11:58A	06:30P	30S	11/04/12-11/04/12	NFL PRE-GAME SHOW	1	9000.00	9000.00
32	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	7000.00	7000.00
33	M-F	1	02:00P	02:57P	30S	10/30/12-11/05/12	THE TALK	2	475.00	950.00
Total Contract:								57		92925.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	81900.00	.00	81900.00	
GRAND TOTAL									81900.00	

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